

FAX# 703 528 7880 AUG6/12 14.56
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

PROGRAM : VIEW
ORD COM1: WE CAN OFFER
PART OF A MAKEGOOD MADE UP OF LINES 41-44

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:
4	S		1100A-1200N	30		\$400.00	8/6	8/10	0		M-F	0
PROGRAM : VIEW												
41	A		1100A-1200N	30		\$625.00	8/13	8/13	1		MON	1
PROGRAM : VIEW												
ORD COM1: WE CAN OFFER AUG6 ON LINE-4 FOR 3 SPOTS/WK												
THIS IS A MAKE-GOOD FOR AUG13 ON LINE-22 FOR 2 SPOTS/WK												
THIS IS A MAKE-GOOD FOR AUG13 ON LINE-22 FOR 2 SPOTS/WK												
42	A		1100A-1200N	30		\$625.00	8/14	8/14	1		TUE	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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43	A		1100A-1200N	30		\$500.00	8/8	8/8	1		WED	1
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PROGRAM : VIEW
 ORD COM1 : WE CAN OFFER
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44	A		1130P-1200M	30		\$250.00	8/12	8/12	1		SUN	1
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PROGRAM : SPORTS NIGHT
 ORD COM1 : WE CAN OFFER
 PART OF A MAKEGOOD MADE UP OF LINES 41-44

22	S		1100A-1200N	30		\$400.00	8/13	8/14	0		M-TU	0
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PROGRAM : VIEW
 STATION MAKEGOOD OFFERS:
 M5 OK'D BUY#4 MISSED:M-F/1100A-1200N AUG6(3/WK) 30S \$400.00 (AUG6/12)
 BUY#22 M-TU/1100A-1200N AUG13(2/WK) 30S \$400.00
 OFFER:MON/1100A-1200N AUG13 30S \$625.00 PLS ADVISE.
 & TUE/1100A-1200N AUG14 30S \$625.00
 & WED/1100A-1200N AUG8 30S \$500.00
 & SUN/1130P-1200M AUG12 30S \$250.00

CMT:WE CAN OFFER

AUG/12 74100.00 CONTRACT TOTAL 74100.00
 TOTAL SPOTS 85

MARKET TOTALS \$2339,032 WFTV 31% WKMG 15% WESH 32% WOFL 18% WKCF 1% WRBW 1% CABL 0%
 WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE